

KEMPSEY MACLEAY *rewards*

is a tiered loyalty program where **WE** the club give **YOU** the members extra benefits and rewards the more times you visit us.

Each time you visit the club simply present your card at the bar or restaurant when you make any purchases to earn Kempsey Macleay Reward Points.

You can also earn points by inserting your membership card into the console of a gaming machine whilst you are playing. The more points you earn the higher up the tiers you progress!

What are the tier levels?

Kempsey Macleay Rewards has 4 tier levels.

Bronze	Silver	Gold	Platinum
			
0 - 1,000 Player Points	1,001 - 12,500 Player Points	12,501 - 30,000 Player Points	30,000+ Player Points

A member is placed in a tier based on the number of Kempsey Macleay Reward Points earned in a 12 month period. If you are new to the club you are automatically placed in the Bronze tier level.

Spending your points

You've earned those valuable Kempsey Macleay Rewards points – So now what? You can choose to redeem your points on a variety of rewards both in and out of the club!



is administered by



Still the club of choice

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Kempsey Macleay RSL Club Ltd. ABN 49 001 031 876

Full terms and conditions available at reception.
Player activity statements available upon request.

THINK! ABOUT YOUR CHOICES WHAT ARE THE ODDS OF HITTING THE JACKPOT?
NO BETTER THAN A MILLION TO ONE

CALL GAMBLING HELP **1800 858 858** www.gamblinghelp.nsw.gov.au



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Tier Movements

At the beginning of each month a review will occur of all members. Those members eligible to move up into a new tier will be promoted on the first business day of the month. Each January and July a review will also take place of those members who have not earned enough points to stay in their current tier. These members will then be moved into a new tier.

To find out what tier you belong to simply insert your membership card into the console of a gaming machine and your tier level will appear after your name.

FOR EXAMPLE: Welcome John Smith Gold

After this the current balance of your rewards points will also appear. One Rewards Point is equal to one cent.

**FOR EXAMPLE: 2,000 points = \$20.00
10,120 points = \$101.20**

Kempsey Macleay RSL Club Viva Life Rewards Program

Viva Life is our new loyalty program that, together with the Viva Life Card, gives you the freedom to spend the reward points and promotional wins you earn with the club both internally, as well as at any merchant in Australia that accepts eftpos, subject to merchant discretion.

At the centre of Viva Life Rewards sits the Viva Life Card, a reloadable prepaid eftpos card that allows you to store your converted reward points, promotional wins, and own funds all in one convenient place to spend at 325,000 retailers nationwide, subject to merchant discretion.

The Viva Life Prepaid Eftpos Card which allows you to spend:

- ✓ **converted Kempsey Macleay reward points as a dollar value;**
- ✓ **any promotional wins the club has loaded onto the card; and**
- ✓ **your own funds (which you can load onto the card using the BSB and account number located on the back of your card).**

In addition, the card comes with an online dashboard where you can check balances and update your personal and security details.

Terms and conditions and fees apply to the use of your card. Minimum and maximum transfer amounts may apply. Refer to the PDS. Gobsmaoked Loyalty Pty Ltd ABN 60 098 218 216 (AFSL 444609) is the issuer of the card. The PDS is available and can be obtained online at www.kempseymacleayrsl.com.au. You should consider the PDS in deciding whether or not to acquire or keep the card. Kempsey Macleay RSL Club Limited is responsible for the Viva Life Rewards program and promotions and the conversion of reward points to monetary value. Refer to the Kempsey Macleay RSL Club Limited reward promotions and program terms and conditions.

Earning your points:

Earn 1 point =

for every \$1 spent within the club on food or beverage.

Earn 1 point =

for every \$10 in turnover on any Electronic Gaming Machine (EGM).



What are the Rewards and Benefits of the Kempsey Macleay Rewards Program?

	Bronze	Silver	Gold	Platinum
Earn one (1) Players point for every \$1 you spend on food or beverage	✓	✓	✓	✓
Earn extra bonus points when making purchases on food or beverage	10%	20%	30%	40%
Earn one (1) point for every \$10 turnover on any Electronic Gaming Machines (EGM)	✓	✓	✓	✓
Earn bonus offers via Email	✓	✓	✓	✓
Use your Players points to pay utility bills	✓	✓	✓	✓
Complementary finger food	✓	✓	✓	✓
Eligible for monthly bonus promotions		✓	✓	✓
Earn bonus tickets for specified promotions		✓	✓	✓
Complimentary tea, coffee or soft drink whilst playing the gaming machines			✓	✓
Extra Bonus Points on turnover			5%	10%
Visitation Points			25	50
Non-expiry of Bonus Points			✓	✓

Rewards are subject to change at the clubs discretion.

Expiration of Bonus Points

All members bonus points will expire on the 31st December each year with the exception of the Gold and Platinum tiers. Their points will not expire.

Opting Out

If you do not wish to participate in the loyalty program please see a staff member and they will organise to have you removed from the program. You will still remain a member of the club.